



Module I. Culture & IP

Cultural Heritage Course

Topic 3. The Need for Preservation and Dissemination of Cultural Heritage for the Identity of Social Groups and Development

Lesson 1. The Need for Preservation and Dissemination of Cultural Heritage for the Identity of Social Groups and Development



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In this lesson, we will learn...

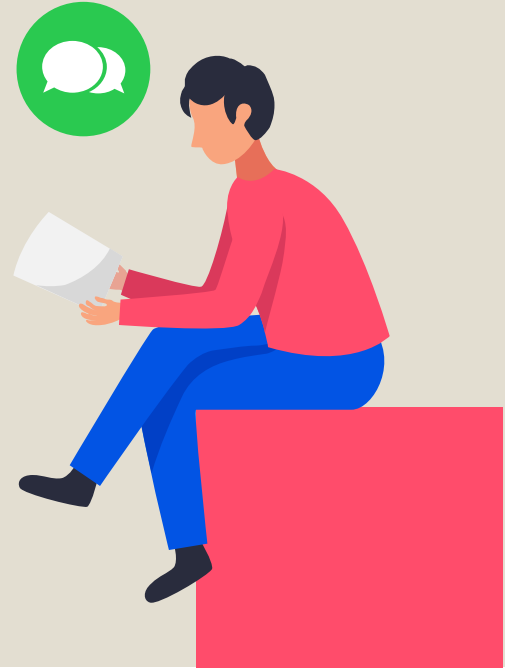
How to encourage learners to contribute to the preservation and dissemination of cultural heritage!



We will also learn about

UNESCO's strategy for dissemination:

- Foster cultural and social inclusion of people residing in the regions;
- Promote the cultural expressions and participation of all peoples in culture;
- Maintain and develop cultural sites, spaces and infrastructure.





Why is this lesson relevant?

We live in a fast-changing world. Technology has helped us become globalized and stay connected to people from all over the world. We learn from others; we see what happens to them, and we get to know them from the comfort of our home.



We also watch the news, and we see how conflict damages history, sites and the people involved in it, and jeopardizes the proper development of nations.

The only way we can continue learning from others is by protecting them, helping in preserving their cultural heritage.



Our cultural heritage is a fundamental part of our identity as a community and at the individual level. It is also an integral feature of the environment in which we live, work or simply enjoy visiting. Our ancestors are the best example of what we can do and what we can become. This understanding of our heritage can also help us explain to others who we are and where we want to be, it shows them how strong we can be and how much we can accomplish if we protect our heritage.

If we show, we sensitize ...
If we sensitize, we protect!



CREDITS

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